

TSHEPO LEBESE

Graphic Designer

Johannesburg, Gauteng | 0678114001 | tshepo.lebese@umuzi.org

CORE SKILLS

Print & packaging
Marketing design
POS & retail graphics
Label & till roll design
Brand identity
Campaign rollout
Client-facing mockups
Artwork proofing

SOFTWARE

CorelDRAW
Illustrator
Photoshop
InDesign
Figma
Canva
WordPress / Elementor
PowerPoint
Mailchimp / Trello

PRINT KNOWLEDGE

CMYK + spot colours
Pantone matching
Dielines + bleed
Print-ready PDFs
Proof cards
Label / bag / POS specs

EDUCATION

Central Johannesburg College
Diploma in Art & Design / Graphic Design
2020

Umuzi.org
Product Design / Digital Design Programme
2021

PROFESSIONAL PROFILE

Graphic Designer with experience across print, packaging, marketing, UI/web and agency environments. Currently creating production-ready artwork and marketing assets at 3JS, with practical knowledge of labels, paper bags, till rolls, POS, proofing and client-facing mockups. Strong at turning briefs into clean, usable designs for both production and campaign rollout.

PROFESSIONAL EXPERIENCE

Graphic Designer | 3JS

May 2024 - Present | Johannesburg, Gauteng

- Design print-ready assets for labels, till rolls, paper bags, shelf strips, flyers, emailers and presentations.
- Create mockups and sales visuals that help communicate products and secure artwork approvals.
- Prepare artwork with attention to dielines, bleed, colour setup, Pantone/CMYK and output specs.
- Support marketing campaigns, product copy, WhatsApp/social graphics, one-pagers and email layouts.
- Contribute to proofing, artwork checks and clearer handover between sales, design and production.

Graphic Designer | Spongein_Online

January 2023 - July 2023 | Johannesburg, Gauteng

- Designed digital and print assets for client campaigns, social media and brand communication.
- Created visual concepts and branded content while managing feedback, deadlines and platform needs.

Web Designer | Aglet

June 2022 - December 2022 | Johannesburg, Gauteng

- Designed interface layouts and product screens with focus on usability, hierarchy and brand consistency.
- Produced UI concepts, components and presentation-ready digital design work.

User Interface Designer | Hittheroad.today

January 2022 - June 2022 | Pretoria Metropolitan Area

- Created interface concepts and screen layouts for a road trip planning platform.

Product Designer | Umuzi.org

January 2021 - December 2021 | Johannesburg, Gauteng

- Built UX/UI, product design and digital problem-solving skills through research, prototyping and project-based briefs.